**Scripts for Volunteers** *January, 2019*

**#BeGolden – 30-second Talk**

**#BeGolden** is an important social movement based on **the Golden Rule** that is building a more welcoming community for all, including our neighbors who were born outside of the U.S.

It has gotten harder to remember that **immigration** is more than political and legal issues… **it’s really about people’s lives.** We want to inspire a more sensible immigration system that is based on the Golden Rule.

#BeGolden calls us to **unity, civility and empathy** – and to **treat each other as we’d like to be treated**. Please:

* <Share upcoming events or news>
* Visit begoldenjourney.com to learn more and share on the videos and messages.

Thank you!

**#BeGolden – 1-Minute Talk**

Have you heard of #BeGolden? It’s an important social movement based on the Golden Rule.

We aim to build a more welcoming community, including our neighbors who were born outside of the U.S.

We all know the conversation around immigration has heated up. #BeGolden exists to remind everyone that immigration is more than just a legal or a political issue, **it’s a human issue**. No matter how different someone’s background is from our own, #BeGolden reminds us we are called to **unity, civility and empathy** – to treat each other as we’d like to be treated. And we think our system of immigration can be more sensible and more appropriately treating people as we would want to be treated.

If you agree, there are three ways you can help now.

* Display a sticker or decal and post it on Facebook, Instagram, and Twitter!
* Create a video story of an immigrant in your life who helps Dallas to thrive.
* Spread the word that <Share upcoming events or news>!

Thank you!

**#BeGolden – 2-Minute Talk**

I am a volunteer for #BeGolden, an important social movement based on the Golden Rule. We aim to build a more welcoming community, with a special recognition and emphasis on those who were born outside of the U.S.

We all know the conversation around immigration has heated up recently. It’s a sensitive topic many feel passionate about and it can be polarizing. We want to remind everyone that immigration is more than just a **legal** or a **political issue, it’s a human issue**.

**#BeGolden** is a rallying cry for us to unite under the Golden Rule and remember to practice it every day, especially with those from different backgrounds. It’s a message of **unity, civility and empathy**.

There are three main things #BeGolden is about:

* **Educating** us about the rest of the story, what we are not seeing in the headlines.
* **Inspiring** us to have greater empathy and always hold up the dignity of each person.
* **Generating Action** that will create sensible changes in our system and how it moves forward. We want to create policies that are sensible and keep the Golden Rule in mind.

We hope you will stand with us. We believe that together we can build a more welcoming community for all. How can you help?

Three ways.

* Get a sticker or decal and post it on your car or business!
* Share your support or stories about immigrants who have positively influenced your life on Facebook, Instagram, Twitter – and add a #BeGolden!
* Spread the word about the <Share upcoming events or news>!

Thank you!

**#BeGolden 3-to-4-Minute Talk**

#BeGolden is a way for us to support people who were born somewhere else and are an important part of our community today. This is a social movement in support of our immigrant Community based on the Golden Rule.

**This idea to “Treat others as you’d like to be treated”** has been around for thousands of years, spanning across cultures and religions. It’s something we were all raised with but can be quick to forget.

The **#BeGolden** campaign is a rallying cry for our community to unite under the Golden Rule and remember to practice it every day, especially with those from different backgrounds. It’s a message of **unity, civility and empathy**.

The conversation around immigration has heated up recently. It’s a sensitive topic many feel passionate about. At times the issue can polarizing.  
We want to remind our community that this is more than just a **legal** or a **political issue,  
it’s a human issue**, and that we are all in this journey together.

We want you to help us build awareness, educate our community and build a  
strong united front in support of immigrants. We want to see more sensible and empathic immigration policies become reality, approaching immigration with the Golden Rule in mind.

How can you help?

* Place a **decal or sticker** it on your business door or your rear window on your car to show of support for our immigrant community. Then take a picture and post it on Facebook, Twitter or Instagram with hashtag-BeGolden to help spread the word!
* **Share a story** about how an immigrant has influenced your life positively. This helps to see a different view than some media or other people show them. Through BeGolden we aim to share facts about the incredible effort and struggle of immigrants to prosper in this country, often done without opportunities or support. We want to show what strong family values immigrants have, what successful graduates, entrepreneurs, young professionals and business leaders – contributing to our community. If you are an immigrant or your friend, coworker, spouse or maybe your parent has a story, please send your suggestions to [info@begoldenjourney.com](mailto:info@begoldenjourney.com).
* Spread the word <Share upcoming events or news>.

We need to improve our system. It is simply not working in its current state and it needs reform. BeGolden focuses on dignity. To be clear, this does not mean we suggest open borders. We simply believe that together we can build a more welcoming community for all if we focus on the Golden Rule.

Please visit begoldenjourney.com to learn more. Thank you!

Thank you!

**#BeGolden 5-to-10-Minute Talk**

#BeGolden? This is a Movement in support of our immigrant community based on the Golden Rule.

This idea to **“Treat others as you’d like to be treated”** has been around for thousands of years, spanning across cultures and religions. It’s something we were all raised with but can be quick to forget.

The **#BeGolden** campaign is a rallying cry for our community to unite under the Golden Rule and remember to practice it every day, especially with those from different backgrounds. It’s a message of **unity, civility and empathy**.

As you know, the conversation around immigration has been very negative lately. It’s a sensitive topic many feel passionate about. At times the issue can polarizing.  
We want to remind our community that this is more than just a **legal** or a **political issue,  
it’s a human issue**, and that we are all in this journey together.

There are many organizations involved – including the main partners of the Diocese of Dallas, the City of Dallas, the Belo Corporation, the Dallas Morning News, and Catholic Charities. In addition, we have a number of business, community, faith and school leaders who have joined with #BeGolden. It says a lot that all of them are coming together to work on this… All agree it is time to change the conversation about immigrants.

We invite you to help us build awareness, educate our community and build a strong, united front in support of immigrants. We want to see more sensible and empathic immigration policies become reality, approaching immigration with the Golden Rule in mind.

How can you help? We have many ways to help – Here are three.

* Spread the word on Facebook, Instagram, Twitter and other social media. Place a sticker or a window decal at your business entry or on the back of your car to show support for our immigrant community. Then take a picture and post it with hashtag-BeGolden to help spread the word!
* **Share a story** about how an immigrant has influenced your life positively. This helps to see a different view than some media or other people show them. Through BeGolden we aim to share facts about the incredible effort and struggle of immigrants to prosper in this country, often done without opportunities or support. We want to show what strong family values immigrants have, what successful graduates, entrepreneurs, young professionals and business leaders – contributing to our community. If you are an immigrant or your friend, coworker, spouse or maybe your parent has a story, please send your suggestions to [info@begoldenjourney.com](mailto:info@begoldenjourney.com).
* Volunteer or donate to help us grow this movement! We need people to share the news at organizations they belong to and among friends and neighbors and additional funds

(If Christian audience) There is a lot in the Bible about people traveling from their homes, including the Holy Family. We know that Baby Jesus was born in a country far away and through much of his life, he was traveling and had to count on the kindness of others. And there are many other themes around people moving between countries, often in search of a better life for their family.

The Golden Rule is ancient wisdom for our modern times… focusing on humans being treated with dignity. To be clear, this movement does NOT suggest open borders or other things that are part of the debate. We simply believe we need to remember the Golden Rule to make our community more welcoming and our world a bit more Golden.

Please visit begoldenjourney.com to learn more. Thank you!