

Who Are We?

Purpose (Why do we exist?)

Pursuant to The Golden Rule, we exist to **educate, inspire** and **generate action** to improve the way our greater community welcomes immigrants.

Vision (Where do we want to be in the future?)

A world where we treat immigrants the way we'd like to be treated, and encourage others to do the same.

Values (How will we carry our vision out?)

Empathy, Compassion, Civility, Respect, Optimism, Unity, Courage.

Goals (What will we do to accomplish our vision?)

Educate our community to build awareness and understanding of immigrants and their impact on the community.

Inspire people to connect with the human side of immigration, understand the moral imperative of protecting the vulnerable, upholding the dignity of work, and preserving the unity of families.

Generate action in our community to foster good will towards immigrants and promoting change to improve the way our greater community welcomes immigrants.